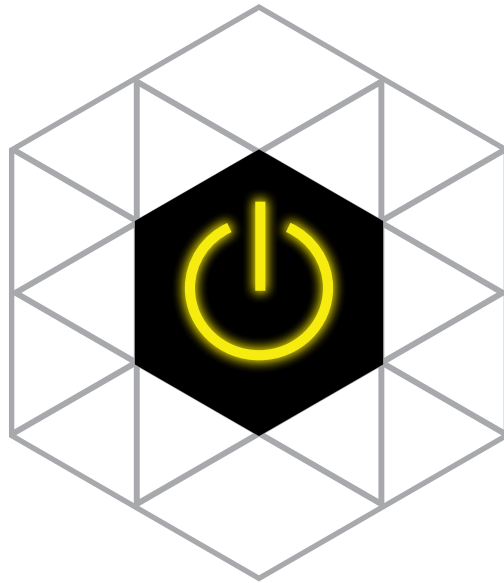


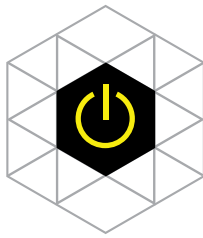
# SPONSORSHIP PACKAGE



**ConUHacks**  
CONCORDIA UNIVERSITY

2016

CONUHACKS.IO  
sponsor@hackconcordia.com



ConUHacks

## 《 CONCORDIA UNIVERSITY'S FIRST HACKATHON 》

Located in Montreal Quebec, Concordia University is home to one of the largest and oldest computer science and software engineering departments in Canada. ConUHacks 2016 will be the first event of its kind at Concordia University. Officially sanctioned by Major League Hacking (MLH), the event will give students the opportunity to showcase their technical skills and passion for programming to you!

As our partner, this event offers your company exposure to a pool of driven and talented students from all over Canada. Many of these students are on the verge of entering the industry. Hackathons are becoming the new career fair and your company's participation gives you the advantage of meeting passionate students in a practical environment. We are looking to simplify your recruiting process by letting our participants impress you!



### ABOUT THE EVENT

ConUHacks is a 24 hour hackathon with 250 participants. It will be held at Concordia University in the heart of downtown Montreal. The event is open format, which means that students can hack on web, mobile, desktop, or hardware applications in teams of up to 4 participants. All hacks will be judged by company delegates to determine winners, giving your company the chance to see the work up close!

### HOW YOU CAN GET THE MOST FROM ConUHacks

#### **Bring company engineers and mentors**

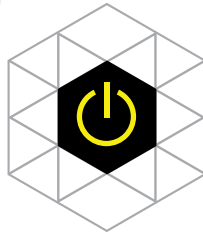
Mentorship is an excellent way for companies to directly interact with students throughout the entire event. Mentorship roles have become an integral part of the hackathon experience for both participants and companies.

#### **Promote your APIs**

You can promote and provide help to participants interested in your company APIs. This allows you to publicly test your API with enthusiastic hackers!

#### **Send Company Promotional Items**

Be it laptop stickers, pens, water bottles, cards, anything goes! Developing brand recognition with participants is an effective way to build rapport (and the students love it!).



ConUHacks

# SPONSORSHIP TIERS

	<b>BRONZE</b> \$1000	<b>SILVER</b> \$2000	<b>GOLD</b> \$4000	<b>PLATINUM</b> \$8000
<b>General</b>				
Sponsor Booth		⏻	⏻	⏻
Keynote Speech at Opening/Closing Ceremony				⏻
Announcement of Overall winners				⏻
<b>Recruiting</b>				
Send Recruiters/Mentors	⏻	⏻	⏻	⏻
Electronic Resume/CV Bank		⏻	⏻	⏻
Interview Room				⏻
<b>Branding</b>				
Logo on Official Banner (size)	⏻ (S)	⏻ (M)	⏻ (L)	⏻ (L)
Logo on Website and T-shirt (size)	⏻ (S)	⏻ (M)	⏻ (L)	⏻ (L)
Distribute Promotional Items	⏻	⏻	⏻	⏻
Inclusion in Student Booklet	⏻	⏻	⏻	⏻
Sponsor Awarded Prize (API, etc)	⏻	⏻	⏻	⏻
Schedule Time Slot for Talk / Tutorial		⏻	⏻	⏻
Sponsored Snack	⏻	⏻		
Sponsored Meal			⏻	⏻
Company Banners at the Venues			⏻	⏻
Corporate Recognition in our Video			⏻	⏻
Promotional Items Included in Official Hackathon Gift Bag			⏻	⏻
* ConUHacks by _____				⏻
* Only available to the first platinum sponsor				
<b>Judging</b>				
Company delegate on judging panel			⏻	⏻